

## Artrust inaugurates its exhibition activity by bringing Gen Paul's art in Switzerland



Starting from the 18<sup>th</sup> October to the 3<sup>rd</sup> November 2013, Artrust, the Art Company based in Melano (via Pedemonte di sopra 1), inaugurates its activities by hosting the great French Expressionism with the exhibition "Gen Paul, retrospective of an expressionist from Montmartre", dedicated to Gen Paul, one of the leading precursor of the American Action Painting.

The retrospective opens a series of art exhibitions organized by the company, which was born from the experience of Arvi, a company that for over fifteen years has been collecting art and antiques.

Artrust, in occasion of its exhibition activity's inauguration, brings in Switzerland the artistic production of Gen Paul (1895-1975), which is - according to La Gazette de l'Hôtel Drouot - "undoubtedly the best expressionist artist, and perhaps the only one, in the French tradition".

The exhibition "Gen Paul, retrospective of an expressionist from Montmartre" offers 101 works, exhibited through an interactive path that will lead the public into the rue of Montmartre. The retrospective touches the four phases of Gen's artistic journey, marked by recurrent subjects such as musicians, clowns, Parisian views, urban landscapes and horses transferred on canvas in a swirling dynamism by the expressionist pathos. Incisive and nervous brushstrokes that prompted the critics to recognize in Gen Paul a precursor of the American Action Painting.

The event is curated by Patrizia Cattaneo Moresi, CEO of Artrust, the Art Company born from many years of Arvi's collections, which today boasts important artists, among which Picasso, Dalí, Giacometti, Miró, Le Corbusier, Segantini, Pissaro, Modigliani, Matisse, Fountain, Tinguely and Werefkin, as well as national artists of the caliber of Albert Müller, Paul Camenisch and Hermann Scherer.

"We are very happy to inaugurate the exhibition's activity in Switzerland, bringing the art of such an artist: Gen Paul's exhibition is a unique opportunity for art lovers and collectors" says Patrizia Cattaneo Moresi, adding "we are also already planning other high-profile events: François Gall and his romantic masterpieces."

As well as providing a valuable opportunity for cultural enrichment thanks to the interventions of the Italian and French art critics, the retrospective is a real interactive experience: the exhibition spaces of Via Pedemonte 1 will literally become a "section" of Montmartre. Moreover, through the jazz atmosphere of '20s - '50 Paris, guests will be lowered in the world and in the study of Gen Paul.

The works will be exhibited from the 18<sup>th</sup> October until the 3<sup>rd</sup> November at the following hours:

Every day from 10.00 to 18.00, free entrance.

There will also be a critical catalog, conceived to appreciate the personality and the works of the artist.