



Artrust inaugurates its exhibition activity by bringing Gen Paul's art in Switzerland

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Starting from the 18th October to the 3rd November 2013, Artrust, the Art Company based in Melano (via Pedemonte 1), inaugurates its activities by hosting the great French Expressionism with the exhibition “Gen Paul, retrospective of an expressionist from Montmartre”, dedicated to Gen Paul, one of the leading precursor of the American Action Painting.

The retrospective opens a series of art exhibitions organized by the company, which was born from the experience of Arvi, a company that for over fifteen years has been collecting art and antiques.

Artrust, in occasion of its exhibition activity's inauguration, brings in Switzerland the artistic production of Gen Paul (1895-1975), which is – according to La Gazette de l'Hôtel Drouot – “probably the greatest exponent, and perhaps the only one in the French tradition of expressionism”.

The exhibition “Gen Paul, retrospective of an expressionist from Montmartre” offers 101 works, exhibited through an interactive path that will lead the public into the rue of Montmartre. The retrospective touches the four phases of Gen's artistic journey, marked by recurrent subjects such as musicians, clowns, Parisian views, urban landscapes and horses transferred on canvas in a swirling dynamism by the expressionist pathos. Incisive and nervous brushstrokes that prompted the critics to recognize in Gen Paul a precursor of the American Action Painting.

The event is curated by Patrizia Cattaneo Moresi, CEO of Artrust, the Art Company born from many years of Arvi's collections, which today boasts important artists, among which Picasso, Dalí, Giacometti, Miró, Le Corbusier, Segantini, Pissaro, Modigliani, Matisse, Fountain, Tinguely and Werefkin, as well as national artists of the caliber of Albert Müller, Paul Camenisch and Hermann Scherer.